



#### Brand Colours

### Primary Colours

The below are our main, consistent colours used in all collateral, they are central to the FastNetMon visual identity.



#### Slate

RGB: 48 | 61 | 72  
HEX: #303D48  
CMYK: 33 | 15 | 0 | 72



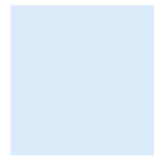
#### Darker Blue

RGB: 31 | 108 | 175  
HEX: #1F6CAF  
CMYK: 56 | 26 | 0 | 31



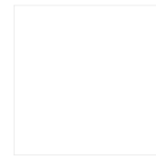
#### Blue

RGB: 30 | 115 | 190  
HEX: #1E73BE  
CMYK: 63 | 29 | 0 | 25



#### Lighter Blue

RGB: 220 | 238 | 251  
HEX: #DCEEFB  
CMYK: 12 | 5 | 0 | 2



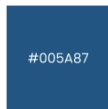
#### White

RGB: 255 | 255 | 255  
HEX: #FFFFFF  
CMYK: 0 | 0 | 0 | 0

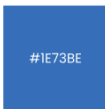
#### Brand Colours

### Supporting Colours – Blues

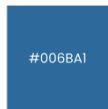
As well as our primary blues, you can also use the following supporting colours. These can be used to highlight and compliment the primary colours.



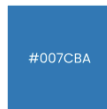
#005A87



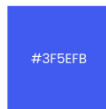
#1E73BE



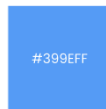
#006BA1



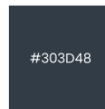
#007CBA



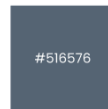
#3F5EFB



#399EFF



#303D48



#516576



#8399AB



#E0E5FF



#E8ECFF



#E8ECFF

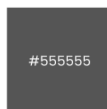
#### Brand Colours

### Supporting Colours – Greys

As well as our primary blues, you can also use the following supporting colours. These can be used to highlight and compliment the primary colours.



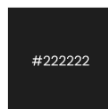
#000000



#555555



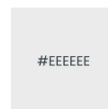
#151414



#222222



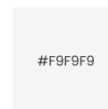
#CCCCCC



#EEEEEE



#F2F2F2



#F9F9F9



Brand Colours

## Supporting Colours - Others

The below shades of pink can be used to highlight urgency or danger, for example a DDOS attack. The teal should only be used if a highlight colour is needed and no other shades stand out enough.

